Joel Michael Janssen

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EDUCATION

University of Wisconsin-Madison **Madison, WI**
Degree: Bachelor of Business Administration *May 2028*
Double Major: Finance, Investment, & Banking | Information Systems

Delavan-Darien High School **Delavan, WI**
Valedictorian | GPA: 4.8 | US Presidential Scholar | AP Scholar with Distinction | NHS | Three Sport Athlete

EXPERIENCE

Madison Capitols (USHL) **Madison, WI**
Head of Hockey Analytics (Internship) *October 2026–Present*

- Work with Head Coach/GM and coaching staff in scouting, player evaluation, game preparation, and analytics
- Develop statistical models and data-driven insights to support player evaluation and strategic decision-making

Jet Marine Management **Fontana, WI**
Founder/Owner/Operator (Seasonal) *May 2024–Present*

- Founded and operate an independent marine services business generating five-figure revenue through detailing, seasonal maintenance, cover installation, valet, and boat management.
- Serve 50+ customers while managing client acquisition, scheduling, service delivery, and customer relationships.
- Developed repeat business through professional service, reliability, and customer-focused operations.

Gordy's Marine **Fontana, WI**
Abbey Harbor Marina Manager (Seasonal) *May 2023-Present*

- Lead marina operations serving the entire Abbey Harbor, coordinating docking, fueling, launching, customer service, and waterfront logistics
- Manage, train, and supervise a team of 10+ employees, assigning tasks and maintaining efficient operations
- Manage services for the standard boat club, which includes 10 boats with over 40 members
- Redesigned staffing and workflows to improve operational efficiency and reduce labor costs, generating five-figure savings for the business
- Built customer relationships and resolved operational needs while maintaining high service and safety standards

LEADERSHIP AND INVOLVEMENT

Sports Analytics Club, Sports Business Club, Wisconsin Sport Consulting Group **Madison, WI**
Selected Member *September 2026–Present*

University of Wisconsin-Madison Club Baseball **Madison, WI**
Pitcher/Outfield *September 2026–Present*

Future Business Leaders of America **Delavan, WI**
President/Treasurer *September 2022–July 2026*

- Placed 5th at the 2026 National Leadership Conference in Personal Finance against 200+ competitors
- Placed 1st at the 2026 WI State Leadership Conference in Personal Finance

SkillsUSA **Delavan, WI**
President *September 2023–June 2026*

- Placed 1st at the 2025 and 2026 WI State Leadership Conference in Marine Service Technology
- Placed 18th at the 2025 National Skills and Leadership Conference in Marine Service Technology

Delavan-Darien High School Varsity Baseball **Delavan, WI**
Four-Year Varsity Pitcher/Infield/Outfield *March 2023–June 2026*

- 2x Team Captain; 1st Team All-Conference 2026; 2nd Team All-Conference 2024, 2025; 2x Academic All-State

SKILLS, CERTIFICATES, AND INTERESTS

Skills: R, Data Analysis, Microsoft Suites, Financial Literacy, Operations Management, Team Leadership, CRM
Interests: Sports, Exercise, Nature, Traveling, Surfing, Skateboarding, Volunteering, Investing, Entrepreneurship